

Thursday, April 24, 2025

# EQCO

Evolution of Quebec in Construction

## SPONSORSHIP PLAN 2025

POWERED BY: LES GRANDS BÂTISSEURS  
Bâtir le futur *ENSEMBLE!*



Plaza Rive-Sud, 500 Ave du Golf, La Prairie, Quebec J5R 0A5

PLAZA  
**RIVE-SUD**







# OUR NON-SPONSORSHIP RATE

## **One (1) General Admission Ticket - \$495.00**

An exceptional day of conferences on the evolution of construction in Quebec awaits you, followed by a Gastronomic Cocktail.

### **Welcome Cocktail (14:00 AM - 15:00 PM):**

- Warm welcome, fresh coffee, pastries.
- Opening speech by Mr. Jean-Paul Mouradian.

### **Welcome Address (14:00 AM - 15:00 PM):**

- Introduction by Adam Reid.

### **Conferences on the Evolution of Construction in Quebec (15:00 AM - 17:30 PM):**

- Six captivating conferences by industry experts.
- Topics: technological innovation, sustainability, project management.

### **Gastronomic Cocktail (6:30 PM - Midnight):**

An elegant event where construction sector guests enjoy a selection of refined dishes, presented across several stations. This cocktail combines the sophistication and flexibility of a casual setting, creating an ideal environment for networking. Participants will have the opportunity to forge professional connections in a welcoming, upscale atmosphere, promoting exchanges and fostering new collaborations

# TITLE SPONSOR

**Sponsorship Value: \$50,000**

As a title sponsor, you will be the premier partner of the first edition of our conference event. You will benefit from exceptional visibility with your target audience, reinforcing your position as an undisputed leader in your sector and enhancing your brand image. You will gain exclusive rights for your area of expertise, service, or product.

## Maximum Visibility :

- Your logo as the title sponsor will be part of the EQCO logo.
- It will appear above the EQCO logo.
- It will be featured everywhere the event logo is displayed: social networks, website, physical displays during the event (multimedia screens, etc.).
- Your logo will be shared on EQCO's social networks when announcing you as the title sponsor.
- Your logo will appear in the sponsor section of the official EQCO website.
- Your company will have a post promoting your services/products or expertise on our social networks.
- Your logo will appear on LED displays within the event hall (in large and small formats).
- Personalized water bottles with your logo will be distributed to guests.
- Your logo as the title sponsor will also be included in the event's post-mortem report.

## Acknowledgment :

- Naming rights as the title sponsor.
- Special mention of the title sponsor during the cocktail reception by the Master of Ceremonies.
- Public recognition of your commitment as the title sponsor by the team, on stage, and in the media.

## Media Exposure :

- Your logo as the title sponsor will be on the cover page of the event brochure.
- Full pages within the event brochure will be reserved to showcase your company's products, services, or expertise (advertising content provided by the sponsor).
- Your logo in a prominent position on the "Step & Repeat" media wall, along with other sponsors.
- Your logo as the title sponsor will be featured on the photobooth and on souvenir photos of the guests.

## VIP Inclusions and Privileges for Your Ten (10) Guests:

- Exclusive access to a full day of inspiration and networking at the EQCO event.
- Welcome Cocktail with coffee, tea, juice, and pastries to start the day right.
- Access to all conferences exploring the evolution of construction in Quebec, featuring renowned speakers.
- Gastronomic Cocktail with a bottle of champagne reserved for each VIP group, in an ambiance conducive to quality networking.

## Special Activation Area :

- Half of the Héron and Agami hall will be dedicated to presenting your company in a way that is more private yet central to the event duration;
- One (1) 10x10 ft table and one (1) LED screen;
- (The sponsor is responsible for activation of this space)



# PRESENTING SPONSOR

**Sponsorship Value: \$35,000**

As a presenting sponsor, you will hold a prime position as a major partner of our conference event. You will benefit from exceptional visibility and recognition with your target audience and be associated with one of the most important parts of our event, thereby strengthening your position as a leader in your sector. You will obtain exclusivity for your area of expertise, service, or product.

## Maximum Visibility :

- Your logo as the presenting sponsor will be part of the EQCO logo with the mention "Presented by".
- It will appear below the EQCO logo.
- It will be featured everywhere the event logo is displayed: social networks, website, physical displays during the event (multimedia screens, etc.).
- Your logo will be shared on EQCO's social networks when announcing you as the presenting sponsor.
- Your logo will appear in the sponsor section of the official EQCO website.
- Your company will have a post promoting your services/products or expertise on our social networks.
- Your logo will appear on LED displays within the event hall (in large and small formats).
- Your logo as the presenting sponsor will also be included in the event's post-mortem report.

## Acknowledgment :

- Special mention of the presenting sponsor during the cocktail reception by the Master of Ceremonies.

## Media Exposure :

- Your logo as the EQCO presenting sponsor will be on the cover page of the event brochure.
- The first page of the event brochure will be reserved to highlight your company's products, services, or expertise (advertising content provided by the sponsor).
- Your logo will appear in a secondary prominent position on the "Step & Repeat" media wall, along with other sponsors.
- Your logo will appear in a secondary position on the photobooth and on guest souvenir photos.

## VIP Inclusions and Privileges for Your Ten (10) Guests

- Exclusive access to a full day of inspiration and networking at the EQCO event.
- Welcome Cocktail with coffee, tea, juice, and pastries to start the day right.
- Access to all conferences exploring the evolution of construction in Quebec, featuring renowned speakers.
- Gastronomic Cocktail with a bottle of champagne reserved for each VIP group, in an ambiance conducive to quality networking.

## Special Activation Area :

- Half of the Héron and Agami hall will be dedicated to presenting your company in a way that is more private yet central to the event duration;
- One (1) 10x10 ft table and one (1) LED screen;
- (The sponsor is responsible for activation of this space)



# COLLABORATING SPONSOR

**Sponsorship Value: \$25,000**

As a collaborating sponsor, you will have the opportunity to associate with our conference event and benefit from high-level exposure with your target audience. You can promote your company to an engaged and motivated audience, enhancing your brand image and establishing connections with a community in your sector. You will obtain exclusivity for your area of expertise, service, or product.

## **Maximum Visibility :**

- Your logo will be shared on EQCO's social networks when announcing you as the collaborating sponsor.
- Your logo will appear in the sponsor section of the official EQCO website.
- Your company will have a post promoting your services/products or expertise on our social networks.
- Your logo will appear on LED displays within the event hall (in large and small formats).
- Your logo as the collaborating sponsor will also be included in the event's post-mortem report.

## **Acknowledgment :**

- Special mention of the collaborating sponsor during the cocktail reception by the Master of Ceremonies.

## **Media Exposure :**

- Your logo as the EQCO collaborating sponsor will appear on the back cover of the event brochure.
- A full page in the event brochure will be reserved to showcase your company's products, services, or expertise (advertising content provided by the sponsor).
- Your logo in a prominent position on the "Step & Repeat" media wall, along with other sponsors.
- Your logo will appear on the photobooth and on guest souvenir photos.

## **VIP Inclusions and Privileges for Your Ten (10) Guests :**

- Exclusive access to a full day of inspiration and networking at the EQCO event.
- Welcome Cocktail with coffee, tea, juice, and pastries to start the day right.
- Access to all conferences exploring the evolution of construction in Quebec, featuring renowned speakers.
- Gastronomic Cocktail with a bottle of champagne reserved for each VIP group, in an ambiance conducive to quality networking.

## **Special Activation Area :**

- A quarter (1/4) of the Héron and Agami hall will be dedicated to showcasing your company throughout the event.
- One (1) 10x10 ft table and one (1) LED screen.
- (The sponsor is responsible for activation of this space).





# OFFICIAL PARTNERS

## Sponsorship Value: \$5,000

As an official partner, you will have the opportunity to benefit from significant visibility with your target audience as a valuable supporter of our conference event. You will be able to promote your business effectively and extensively, while reinforcing your presence on our various media platforms.

### Inclusions

- Two (2) general admission tickets for the entire day, including conferences and the Gastronomic Cocktail.
- One (1) 15-second advertising spot to be broadcasted in rotation among others on 15 LED screens throughout the event to capture the public's attention and enhance your company's brand recognition. (Video in MOV format without sound provided by the partner).
- Publication of one (1) message with a visual of your company on EQCO's social media to reach a wider and more engaged audience. (Message and visual provided by the sponsor).
- A full-page ad in the EQCO booklet accompanied by a detailed presentation of the services, products, or expertise of your company, as well as your direct contact information to facilitate interactions and networking with participants. (Advertising content provided by the partner).

# COMPANY SHOWCASE

## Sponsorship Value: \$10,000

As an official partner, you will have the opportunity to benefit from significant visibility with your target audience as a valuable supporter of our conference event. You will be able to promote your business effectively and extensively, while reinforcing your presence on our various media platforms.

### Inclusions

- One (1) presentation kiosk for the entire duration of the event in the reception hall, where you can highlight the innovations, recent projects, or services of your company in an engaging way.
- One (1) 6-foot table and one (1) LED screen included.
- (The company is responsible for setting up the showcase)
- The right to offer gifts, create a draw, or present promotional offers.
- Two (2) general admission tickets for the entire day, including conferences and the Gastronomic Cocktail.
- One (1) 15-second advertising spot to be broadcasted in rotation among others on 15 LED screens throughout the event to capture the public's attention and enhance your company's brand recognition. (Video in MOV format without sound provided by the partner).
- Publication of one (1) message with a visual of your company on EQCO's social media to reach a wider and more engaged audience. (Message and visual provided by the sponsor).
- A full-page ad in the EQCO booklet accompanied by a detailed presentation of the services, products, or expertise of your company, as well as your direct contact information to facilitate interactions and networking with participants. (Advertising content provided by the partner).

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LES GRANDS BÂTISSEURS  
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The true innovation in the world of construction lies in our ability to build structures that not only consume less energy but also produce it.

[www.eqco.ca](http://www.eqco.ca)

